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I am an enthusiastic Graphic Designer, with over ten years of graphic design related experience before I pursued a degree course in the UK. I am efficient to develop appropriate concept and innovative ideas, as well as provide creative solutions to design problems, even under significant pressure. I work well independently or as a team member and demonstrate high motivation to meet the tightest deadline.

### Work Experience

- 2006** Assistant Art Director  
Smile Reward Sdn. Bhd.  
Penang, Malaysia
- assisting AD to manage in house design department
  - prepare proposals for marketing campaign
  - meeting clients and presenting art work
  - preparing job schedules and job allocations
- 2005** Art Director  
Procater Communication Sdn. Bhd.  
Penang, Malaysia
- leading a team of graphic designers
  - brainstorming and conceptualising visual art work
  - meeting clients and presenting art work
  - checking and improving visual/design
  - QC final art work before printing
  - preparing job schedules and allocation of job
  - part of management team to improve company sales
- 1997-2005** Lecturer (Graphic Design Department)  
Equator Academy of Art  
Penang, Malaysia
- preparing teaching briefs according to course syllabus
  - lecturing and demonstrating graphic skills/techniques
  - guiding students in preparing graphic work
  - helping students to explore and experiment with creative and original ideas in graphic design
- 1997-2006** Freelance Graphic Designer/Illustrator

### Career Objective

Looking to progress into a senior graphic designer position, and develop an extensive range of designing experience within a suitable challenging role. Keen to achieve further professional development.

### Professional and Academic Qualifications

**BA (Hons) Graphic Design**  
University of Cumbria, United Kingdom  
2007-09

**Diploma in Graphic Design**  
Malaysian Institute of Art, Malaysia  
1993-96

**STPM (A Level)**  
Chung Ling High School, Penang, Malaysia  
1990-92

### Computer Skills

Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Freehand MX, Quark XPress, Microsoft Word and Microsoft Powerpoint.

### Hobbies/Interests

Photography, Painting, Performing Art, Music, Movies, Swimming and Yoga

### Personal Details

**Date of Birth** 02/01/1972

**Nationality** Malaysian

**Languages** English, Chinese, Malay  
Cantonese, Hakka, Hokkien

### References

**Simon Davies, Course Leader**  
(Simon.Davies@Cumbria.ac.uk)

**Rhiannon Robinson, Senior Lecturer**  
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